

KCBS-TV

4200 Radford Avenue, . Studio City CA 91604

KCBS-TV

CONTRACT NO. REV.

1021-64332-2

DATE PRINTED

05/03/13

AND

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309558	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345836	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CARRICK CONSULTING			GARCETTI FOR MAYOR 2013		
AND	271 Madison Ave Ste 1503			8271 Melrose Ave		
ADDRESS	New York	NY	10016-1001	Los Angeles	CA 90046-6824	
	USA			USA		
CONTACT				PRODUCTgarcetti for mayor 2013 (run-off)		
LOCAL SALESPERSON	Andrew Del Guercio		AGENCY EST. NO.	PRODUCT CODE	1307	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 05/06/13 AND ENDING 05/06/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	M	1	05:00A	06:00A	30S	05/06/13-05/06/13	CBS2 NEWS 5A	1	200.00	200.00
2 **LUR**	M	1	06:00A	07:00A	30S	05/06/13-05/06/13	CBS2 NEWS 6A	1	200.00	200.00
3 **LUR**	M	1	07:00A	09:00A	30S	05/06/13-05/06/13	THE EARLY SHOW	1	175.00	175.00
4 **LUR**	M	1	11:00A	11:27A	30S	05/06/13-05/06/13	CBS2 NEWS 11A	1	500.00	500.00
5 **LUR**	M	1	04:00P	05:00P	30S	05/06/13-05/06/13	JUDGE JUDY	1	500.00	500.00
6 **LUR**	M	1	05:00P	06:00P	30S	05/06/13-05/06/13		1	500.00	500.00
pgm: cbs2 news @ 5p										
7 **LUR**	M	1	06:00P	06:30P	30S	05/06/13-05/06/13		1	500.00	500.00
pgm: cbs2 news @ 6p										
8 **LUR**	M	1	07:30P	07:57P	30S	05/06/13-05/06/13	INSIDER	1	1500.00	1500.00
9 **LUR**	M	1	10:59P	11:35P	30S	05/06/13-05/06/13	CBS2 NEWS 11P	1	1400.00	1400.00
10 **LUR**	M	1	11:35P	12:37A	30S	05/06/13-05/06/13	DAVID LETTERMAN	1	700.00	700.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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05/03/13

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BROADCAST SCHEDULE STARTING 05/06/13 AND ENDING 05/06/13 NO. WEEKS: 1

Contract										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	1.0		6175.00
						Billing Summary				
						Qtr 2-13	Apr .00	May 6175.00	Jun .00	Total 6175.00
						GRAND TOTAL 6175.00				

ACCEPTED BY STATION